

# HyperGo Founder Freddy Bunkers To Launch Debut Book

19-year-old teen entrepreneur Freddy Bunkers is preparing for the launch of his first book, *No Desk. No Stress; How I Built A Business That Works For Me And My Life – Anytime Anywhere And You Can Too.*

In his breakout publication, Bunkers details the development of his business, HyperGo, which you may know as the company that pioneered the supersize after-workout wipe. *No Desk. No Stress.* takes you behind-the-scenes, through the process of innovation and product development and into marketing, networking, public relations, and legalities. All the while, the youth sensation offers invaluable insight into his striking mind, careful thought processes and all of the learning curves he faced along the way.

Bunkers started with the notion that he wanted to change the world and the life he was living in. To do this, he needed to innovate. After thinking hard, Bunkers saw the need for “ginormous after-workout wipes for busy, sweaty people.” A myriad of potential customers, from professional athletes to campers, hikers, and lengthy travelers, became his target market and helped to form the basis of his business plan.

As he went through the motions of developing HyperGo, Bunkers came to recognize he was an entrepreneur at heart. He also realized that he didn’t want to cramp his style by running his business the traditional way. Rather than establishing a physical location, Bunkers created a virtual way to build his business so that he wouldn’t have to work behind a desk all of the time and could focus instead on the finer things, like attending school.

Now, Bunkers is sharing his found knowledge with the world. He hopes his story will inspire more budding entrepreneurs to take the leap. Bunkers also believes he can persuade established executives that everyone can benefit from breaking tradition and taking advantage of the virtual office.

After-workout wipes were just the beginning for Bunkers. The ambitious adolescent’s head is filled with new ideas and interesting ways to get things done. His goal is to become the ultimate Gen Z entrepreneur and *No Desk. No Stress.* will tell you just how he plans to get there. In addition to inspiring others to act on their entrepreneurial dreams, Bunkers hopes to use the book as a means to connect with other like-minded entrepreneurs.

*No Desk. No Stress.* may be Bunkers’ first publication, but it won’t likely be his last. Get your copy of this budding entrepreneur extraordinaire’s debut work on Amazon, December 3rd.