

Spring Has Sprung: 5 Benefits Of Selling Your Home In Springtime

Look around you. Chances are the birds are singing and your trees are getting their first blossoms. It's a beautiful time of year. What makes it more beautiful is that it's the time of year many homes are hitting the market, and with good reason! Many homeowners prefer to sell in spring because it offers a host of benefits. Today, I want to talk about five benefits of selling your home in springtime (as well as a few things to watch out for).

#1 You're More Likely To Start A Bidding War

Spring is all about new beginnings. Those first few weeks of sunshine trigger potential buyers to start looking for a new home more than anything else. What this means for you is that there is a greater chance your home will start a bidding war. You'll then have the opportunity to evaluate offers for the sweetest, safest, and fastest deal.

With the right Realtor by your side, spring is an excellent time to get more for your home than you asked for. If your buyers really want to move in, they may even be willing to offer a cash down payment with no conditions.

#2 Spring Curb Appeal Is Unmatched

Those birds you hear singing and those sweet little cherry blossoms sprinkling the treetops are just as attractive to potential buyers as they are to you. When you choose to sell in spring, you can capitalize on these things in the form of maximum curb appeal. This allows buyers to see your property in its best light and in all its glory, so make sure you tend to that yard. If your lawn looks lush, your gardens are full of color, and foliage has returned to your trees, buyers are going to get a much better impression than if everything was sparse.

#3 It's Easier To Get Your Home Ready To Sell

Before you put your home on the market, expect to have lots of things on your to-do list. Many of those things, like pruning trees, cleaning gutters and painting the fence, are tough to do in the winter time. When the sun comes out and it gets warmer, it's much easier feeling motivated to accomplish it all. It doesn't hurt that your neighbors will probably be working on their spring cleaning to do lists as well, regardless of whether they are planning to sell or not.

#4 You Can Be More Selective With Buyers

We already talked about the potential bidding war, but with great power comes... great power. As a spring seller, you will likely have the upper hand in the sale of your home, which means you get to have a greater say in who you decide to sell to. Especially if you're having

a hard time with the idea of someone else living in your home, spring is a good time for you to have more control over who will live there. By selling in this season, you'll have a better chance of finding a buyer that you know is going to treat your home with plenty of love and care, just like you would.

#5 You'll Probably Score A Better Closing Date

When you sell your home in the spring, you'll usually get to move when the weather is warmer in either spring or summer. That's a much better time to move, with kids out of school (if you have them) and beautiful weather to set the tone for your new beginning.

What To Watch Out For With A Spring Sale

Although spring is highly regarded by buyers as the best time to sell a home, it can come with downsides. As a Realtor, I take it upon myself to make you aware of both the good and the bad so you can make the best decision for you and your situation.

If you choose to sell in spring, you may face fiercer competition with other sellers in your neighborhood and surrounding region. You may also notice that buyers are pickier and that you receive a lot of interest from buyers who aren't really that serious. Thankfully, you can address all of these things with the right marketing strategy.

When you work with the Darin Germyn team, we'll market your home in a way that makes it stand out from the crowd while simultaneously encouraging more serious buyers to come for a showing. We do this with carefully worded listings, professional staging and photography, and pricing your home in an appropriate price range.

If you're ready to get your home on the market, [schedule a quick call](#) with us today to get started.